

Insertion Order Form

Vodacom Mobile Advertising - a Vodacom Ventures Company

Fax to 011 653 7445

mobileadvertising@vodacom.co.za

www.vodacommobilemedia.com



Campaign Name

Company Name

Contact Person

Postal Address

City Postal Code

Agency Name

Account Number CI Number

Contact for Client and Ad Material

Company Name

Contact

Telephone No. Cell Phone No.

Fax

Email Address

Campaign Start Date: From

Campaign End Date: To

Billing Details

Company Name

Contact Person

Designation

Telephone No. Cell Phone No.

Fax

Email Address

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Mobile internet advertising

	Brand Campaigns		Glamour Inventory	
	Top banner	Bottom banner	Top banner	Bottom banner
	WAP Banners CPM - Cost per thousand	R220.00	R180.00	R250.00
Cost				
Ad Size 241 x 40 pixels, 3k file, jpeg / png format				

Mobile messaging

	Impressions	CPM	Cost	Cost
Please Call Me	1 million – 29 million	R12.50	R12,500.00	
	30 million +	R10.00	R10,000.00	
Advertising Message (110 characters)				
		Please provide cell phone numbers to which Please Call Me messages can be sent once loaded on the advertising platform.		
		Cost		Cost
Promo Caller	Set up fee (once off)	R3,500.00		
	CPM – Cost per thousand	R600.00		

Invoice

	Total Campaign	Monthly	Billing Authorisation	
Advertising Cost			Name	
Additional Inventory			Date	
Sub Total			Signature	
Plus VAT				
Invoice Value				

Terms and Conditions

I hereby declare I am duly responsible to act on behalf of the client as outlined above. I confirm that the details inserted by me in this Insertion Order are true and correct and that I have read, understood and agree to be bound by the terms hereof as well as the terms and conditions contained in this document entitled Vodacom Advertising Terms and Conditions which are available at www.vodacommobilemedia.com

Date: _____

Signature: _____

For more information please contact us on:

mobileadvertising@vodacom.co.za

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