

Insertion Order Form

Vodacom Mobile Media
Fax to 011 653 7445
mobileadvertising@vodacom.co.za
www.vodacommobilemedia.com



Campaign Name

Company Name

Contact Person

Postal Address

City Postal Code

Agency Name

Account Number CI Number

Contact for Client and Ad Material

Company Name

Contact

Telephone No. Cell Phone No.

Fax

Email Address

Campaign Start Date: From

Campaign End Date: To

Billing Details

Company Name

Contact Person

Designation

Telephone No. Cell Phone No.

Fax

Email Address

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Mobile messaging				
	Impressions	CPM	Booking	Cost
Please Call Me	1 million – 29 million	R12.50		
	30 million +	R10.00		

Advertising Message (110 characters)

Please provide cell phone numbers to which Please Call Me messages can be sent once loaded on the advertising platform.

Promo Caller

	CPM	Total
	R800.00	
Set Up fee (excluding voice recording)	R3,500.00	
Set up Fee (including voice recording)	R7,000.00	

Vodafone live!

	CPM	Impressions	Total
Top Banner	R220.00		
Bottom Banner	R180.00		

Glamour

	CPM	Impressions	Total
Top Banner	R250.00		
Bottom Banner	R220.00		

Invoice

	Total Campaign	Monthly	Billing Authorisation	
Advertising Cost	R		Name	
			Date	
Sub Total	R		Signature	
Plus VAT	R			
Invoice Value	R			

Terms and Conditions

I hereby declare I am duly responsible to act on behalf of the client as outlined above. I confirm that the details inserted by me in this Insertion Order are true and correct and that I have read, understood and agree to be bound by the terms hereof as well as the terms and conditions contained in this document entitled Vodacom Advertising Terms and Conditions which are available at www.vodacommobilemedia.com

Date: _____

Signature: _____